What can you do with your diploma/degree in Kinesiology and Physical Education?

About Kinesiology and Physical Education
Kinesiology is the field of study involving physical activity, fitness and sport development. Graduates in the field of Kinesiology are leaders in the areas of fitness/personal training, sport science, teaching, coaching, sport administration, and sport therapy.

Career/Job Opportunities
For those individual who are graduating from the Kinesiology and Sports Studies Diploma Program, employer’s value the self-confidence combined with leadership and critical thinking skills you have to offer.
Kinesiology and Sport Studies grads can find careers in government facilities for special needs populations, athletic equipment companies, elementary and secondary schools, rehabilitation and occupational health departments, sport and fitness centres, professional and amateur sport organizations, hospitals and other health service agencies, sport governing bodies, and many more. In regards to the workplace, there are a wide variety of environments outdoors and indoors (in offices, laboratories, recreation facilities, hospitals, schools and residential facilities) available to you. Duties and responsibilities vary considerably from one position to another in this multi-disciplinary field.

The information provided in this handout will give you ideas as to some of the careers/jobs that are associated with your diploma/degree, as well as careers that may not be as directly related to your program of study. This is only a sampling of the jobs options available to you if you have the appropriate skills and experience.

The ALIS (Alberta Learning Information Service) http://alis.alberta.ca and the Working in Canada http://www.workingincanada.gc.ca websites provide information about wages, education requirements, local and national employment prospects, and interests and skill requirements for graduates of the diploma/degree in Kinesiology and Physical Education programs.
If you would like to explore your interests, identify your goals; discuss your career options and job search strategies and discover how to make the most of your education, we encourage you to either drop by the Counselling and Career Centre in room 1402 or call 403-343-4064 to make an appointment with the Career and Employment Services Coordinator.

This career/job listing is only a sample of the opportunities available; these are certainly not the only career/job options accessible with this degree. Some of the careers listed require further education.

For career information, enter the four digit number listed below in the Alberta Learning Information Services Website (www.alis.alberta.ca) or the National Occupational Classification Website (http://www5.hrsdc.gc.ca/NOC/).

With your education in Kinesiology and Physical Education you could be a:

**Occupations in Municipal Parks and Recreation**

<table>
<thead>
<tr>
<th>Recreational Counselor #4167</th>
<th>Coach #5252</th>
<th>Sports Program Supervisor</th>
<th>Aquatics Program Coordinator #4167</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Development Facilitator</td>
<td>Facility Manager</td>
<td>Fitness Programmer</td>
<td>Special Events Coordinator</td>
</tr>
<tr>
<td>Sports Coordinator</td>
<td>Administrative Assistant #1411</td>
<td>City Administrator #0012</td>
<td>Public Health Director #0411</td>
</tr>
</tbody>
</table>

**Occupations in Provincial and Federal Governments**

<table>
<thead>
<tr>
<th>Multicultural Consultant</th>
<th>Management Consultant #1122</th>
<th>Public Relations Consultant #5124</th>
<th>Sports/Program Consultant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness/Wellness Consultant</td>
<td>Community Relations Officer</td>
<td>Data Management Administrator</td>
<td>Health and Social Policy Developer</td>
</tr>
</tbody>
</table>
### Occupations in Youth Service Agencies (Not for profit sector)

<table>
<thead>
<tr>
<th>Sports Coordinator</th>
<th>Special Education Assistant</th>
<th>After School Program Coordinator</th>
<th>Scouts/Guides/Cadets Recreation Programmer</th>
</tr>
</thead>
</table>

### Occupation in Institutional Employment

<table>
<thead>
<tr>
<th>Alumni Relations Officer</th>
<th>Manager in Social, Community and Correctional Services</th>
<th>College Instructor/University Professor #4121</th>
<th>Foreign Student Advisor</th>
</tr>
</thead>
</table>

### Occupations in Camping and Outdoor Education

<table>
<thead>
<tr>
<th>Ski Instructor</th>
<th>Water Safety Instructor</th>
<th>Camp Administrator</th>
<th>Adventure Tour Operator</th>
</tr>
</thead>
</table>

### Occupations in Fitness and Wellness

<table>
<thead>
<tr>
<th>Rehabilitation Specialist</th>
<th>Exercise Physiologist #4167</th>
<th>Kinesiologist #4167</th>
<th>Personal Trainer #4167</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness Instructor #5254</td>
<td>Educator/ Trainer #4131</td>
<td>Exercise Therapist #4167</td>
<td>Physical Therapist #3142</td>
</tr>
<tr>
<td>Health Educator #0311</td>
<td>Sports Medicine Physician #3111</td>
<td>Occupational Therapist #3143</td>
<td>Nutritionist #3132</td>
</tr>
</tbody>
</table>

### Occupations in Sports Science

| Ergonomist #4161             | Research Assistant #4122/4164                         | Scientific Illustrator #5241                 | Policy Analyst #4161    |

|                              |                                                       |                                               |                         |
### Occupations in Other Areas

<table>
<thead>
<tr>
<th>Position</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sports Analyst</td>
<td>#4167</td>
</tr>
<tr>
<td>Marketing Representative</td>
<td></td>
</tr>
<tr>
<td>Recruiter</td>
<td>#1223</td>
</tr>
<tr>
<td>Writer</td>
<td>#5121</td>
</tr>
<tr>
<td>Editor</td>
<td>#5122</td>
</tr>
<tr>
<td>Sales Specialist in the Sport Equipment Industry</td>
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</tr>
<tr>
<td>Investment Advisor</td>
<td>#1112</td>
</tr>
<tr>
<td>Reporter</td>
<td>#5123</td>
</tr>
<tr>
<td>Professional Head Coach</td>
<td>#4167</td>
</tr>
<tr>
<td>Journalist</td>
<td>#5123</td>
</tr>
<tr>
<td>Broadcaster</td>
<td>#5231</td>
</tr>
<tr>
<td>Publisher</td>
<td>#0016</td>
</tr>
</tbody>
</table>

### Potential Employers (not a comprehensive list)

<table>
<thead>
<tr>
<th>Sector</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Educational Institutions/Medical Schools</td>
<td></td>
</tr>
<tr>
<td>Rehabilitation Services</td>
<td></td>
</tr>
<tr>
<td>Government Provincial or Federal</td>
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</tr>
<tr>
<td>Health and Fitness Clubs</td>
<td></td>
</tr>
<tr>
<td>Health Services</td>
<td></td>
</tr>
<tr>
<td>Sports and Athletics Programs</td>
<td></td>
</tr>
<tr>
<td>Research and Development</td>
<td></td>
</tr>
<tr>
<td>Scientific Journals</td>
<td></td>
</tr>
</tbody>
</table>

### Major Skills obtained from a diploma/ degree in Kinesiology (not a comprehensive list)

- Thorough knowledge of the functions of the human body
- Verbal and written communications skills
- Ability to understand and work with complex scientific data
- Ability to synthesize complex information
- Critical thinking and analytical skills
- Ability to work independently as well as part of a team
- Ability to make projections
- Ability to make decisions
- Listening skills
- Problem solving skills
- Project management
- Quantitative skills
- Social and interpersonal skills
- Specialized subject knowledge
- Teaching aptitude

**Professional Associations and Sites of Interest**

Canadian Kinesiology Alliance- www.cka.ca
Fédération des Kinésiologistes du Québec- www.kinesiologue.com
The Kinesiology Network- www.kinesiology.net
The Ontario Kinesiology Association- www.oka.on.ca
The American Physiological Society- www.the-aps.org/careers/index.htm
The Physiological Society- www.physoc.org
Canadian Physiotherapy Association National Office- www.physiotherapy.ca
The Centre for Nonlinear Dynamics in Physiology and Medicine- www.cnd.mcgill.ca
The Canadian Society for Psychomotor Learning and Sport Psychology (SCAPPS)-www.scapps.org
The Canadian Athletic Therapists Association- www.athletictherapy.org
Alberta Kinesiology Association-www.albertakinesiology.ca
British Columbia Association of Kinesiologists-http://www.bcaik.bc.ca
Newfoundland & Labrador Kinesiology Association- www.nlka.ca

**Listing of Potential Employers**

Red Deer College- www.rdc.ab.ca
City of Red Deer- www.redder.ca
Alberta Health Services- http://www.albertahealthservices.ca
Primary Care Network http://www.reddeerpcn.com/Home.aspx
Weber Physiotherapy Clinic- http://weberphysiotherapy.ca/
CBI Health Group - http://www.cbi.ca/web/cbi-health-group
Pursuit Physiotherapy - http://www.pursuitphysio.com/
Body Basics - http://bodybasicsredder.com
Can Pro Athletic Training Centre - http://canprotrainingcentre.com/
Ignite Fitness - http://www.ignitefit.ca/
Royal City Soccer Club- www.royalsoccer.com
Goldeye Centre- www.goldeye.org
360 Fitness- www.360fitness.ca
GoodLife Fitness- www.goodlifefitness.com
City of Edmonton- www.edmonton.ca
Snap Fitness 24/7- www.snapfitness.com
Penhold Multiplex Fitness Center- www.townofpenhold.ca
Only Women’s Fitness- www.onlywomensrd.ca
Sport Check- www.sportcheck.ca

General Job Search Websites
• www.rdc.ab.ca/employment Red Deer College Job Opportunities
• http://www.rdc.ab.ca/about_rdc/human_resources/employment/Pages/StudentEmployment.aspx Red Deer College Online Job Posting Board
• www.reddeer.ca City of Red Deer
• http://rdcounty.ca/ Red Deer County
• http://www.reddearchamber.com Red Deer Chamber of Commerce
• www.reddeerconstruction.com Red Deer Construction Association
• www.carmagroup.ca Central Albert Rural Manufacturing Association
• www.jobbank.gc.ca
• http://ca.indeed.com/?r=us
• http://www.tourismreddeer.net
• www.chr.alberta.ca/jobs Alberta provincial government
• www.jobs.gc.ca Federal government
• www.healthjobs.ab.ca Alberta Health Services
• http://www.rdpsd.ab.ca/Human-Resources.php Red Deer Public School District
• www.eluta.ca
• www.reddeerjobshop.ca
• http://reddeer.kijiji.ca
• www.wegotjobs.ca
• http://talentegg.ca/
• http://www.diversifiedstaffing.com/
• www.jobster.com
• http://www.extremejobs.ca/
• www.alberta-canada.com/jobs
• www.wowjobs.ca
• www.jobpostings.ca
• www.workopolis.com
• www.albertajobs.com
• www.monster.ca
• www.linkedin.com
• https://www.securewebexchange.com/lokken.com/pfs/emplopps.php
  Lokken
• www.careerbuilder.ca

RDC Department Information
Kinesiology and Sports Studies Information Sheet
http://www.rdc.ab.ca/future_students/high_school_students/student_services/academic_advising/Documents/RDC%20KNSS%20Fitness.pdf

Or

Entrance Requirements-
http://www.rdc.ab.ca/academic_calendar/program_course_listing/certificate_and_diploma_programs/Pages/kinesiology_and_sports_studies.aspx

For More Info
Please contact the Career & Employment Services Coordinator
403.314.2476
Counselling & Career Centre - Room 1402
employmentservices@rdc.ab.ca

Information adapted from