The Centre for Visual Art offers various creative learning opportunities for our learners and the public community, taking advantage of its location in a state-of-the-art facility.

Visual Arts are thriving in Alberta

As new and expanded programs, facilities and scholarships are meeting the growing student and community demands, the needs continue to grow. In this Centre, central Albertans are currently enjoying:
- inspiring and functional spaces
- increased enrolment capacity for Visual Art credit programs
- new programs such as The Business of Art
- increased student and public access to the Permanent Art Collection
- advanced credentials

Building on a tradition of cultural excellence

Since the College opened in 1964, our Visual Art programs have always played a significant role in the cultural vitality of central Alberta.

Now, they’ve moved to a new level – in the Centre for Visual Art.

RDC currently offers a 2-year Bachelor of Fine Art (University Transfer) program, a 2-year Visual Art Diploma, as well as a wide range of Continuing Education credit-free courses.

This learning provides a foundation for careers in Fine Art, Crafts Design, Commercial Design, Environmental Design, Photography, Art Education and related fields.

Our cultural future

The new learning centre represents an investment of approximately $9 million in the cultural future of our community.

The facility will eventually encompass new and enhanced learning spaces for Sculpture, Ceramics, Painting, Drawing studios, a year-round hot glass studio, classrooms, new gas-fired kilns and an updated bronze-casting foundry.

RDC is responding to the needs of the community.
“The Centre for Visual Art is not only a cultural highlight for RDC, but for all of central Alberta. The well-designed space, providing access to natural light, air circulation and state-of-the-art teaching technologies, reaffirms RDC’s position as a leader in the region’s art education.”

Jason Frizzell
Chairperson - Visual Art

Innovative design
Where better to display our creativity then in the design of the new Centre for Visual Art? Studios have significant infrastructure needs (air circulation, exhaust venting, storage space and more), so will be co-located with the Centre for Trades & Technology, which shares similar needs. This is not only cost-effective but encourages skill-sharing, collaboration and awareness between varied learners and instructors. All in all, this new Centre is adjacent to three others:

• Centre for Trades & Technology
• Centre for Innovation in Manufacturing
• J.B. Quinn Centre for Corporate Training

It's a practical combination – and a creative one!

The building is LEED (Leadership in Energy and Environmental Design) certified and features extensive use of sustainable technologies.

You are part of the picture
The Centre for Visual Art plays an important role in the growth of RDC. Every year, thousands of central Albertans participate in courses, workshops or presentations offered by Red Deer College Visual Art programs.

Series Adult Arts & Craft Workshops is one of Canada’s largest summer programs for adult visual artists. It offers sixty one-week workshops in disciplines including hot glass, bronze casting, metal arts, ceramics and drawing.

Other Continuing Education programs in the arts include our Summerscapes program for teens.

We look forward to involving students of all ages, artists, educators, community members and patrons of the arts in making this facility a wonderful addition to the colourful canvas that is central Alberta.

Visit our website to find out how you can get involved in the growth of RDC and your community.

Phone: 403.342.3320
Fax: 403.343.4080
E-mail: bctl@rdc.ab.ca

www.rdc.ab.ca/community